



**BEST & LESS GROUP HOLDINGS LTD
ACN 642 843 221**

(the Company)

INVESTOR RELATIONS PROGRAM

ADOPTED ON 25 JUNE 2021

The Company has in place an investor relations program to facilitate effective two way communication with investors.

The program includes:

- (a) scheduled and ad hoc interactions with institutional investors, analysts and financial media; and
- (b) proactive management of the effective communication regarding key investor milestones such as the release of the annual and half year results of the Company, the release of the Company's annual report, the Company's annual general meeting and any extraordinary general meeting.

Views expressed by investors and others are communicated to management and, as appropriate, the Board through this program.

The Chief Executive Officer, the Chief Financial Officer and the Chairperson are primarily responsible for leading interaction with investors and other financial market participants.

The program has regard to the Company's obligations when dealing with market sensitive information and the need to maintain disclosure practices that provide all investors with timely and equal access to information.

VERSION CONTROL – INVESTOR RELATIONS PROGRAM	
Date	Action
25 June 2021	Adopted by the Board